

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
941423-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DEM SEN CAMP COMM	1597

Flight Dates	Order #	Alt Order #
08/11/12 - 08/17/12	941423	07896524

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/17/12	First News at 6am	6-7am	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMBC M 08/13/12 6:59 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
2 KMBC Tu 08/14/12 6:45 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
1 KMBC Th 08/16/12 6:25 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
4 KMBC F 08/17/12 6:24 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
2	08/13/12	08/17/12	Good Morning America	7-9am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMBC M 08/13/12 7:29 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
1 KMBC Tu 08/14/12 7:26 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
4 KMBC W 08/15/12 7:59 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
5 KMBC Th 08/16/12 8:47 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
2 KMBC F 08/17/12 8:38 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
3	08/11/12	08/11/12	News Wknd Sat	7-9am	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Sa 08/11/12 8:54 AM News Wknd Sat 7-9am :30 DSMO 12 01 30 H \$375.00 NM									
4	08/12/12	08/12/12	News Wknd Sun	7-9am	-----S	:30	1	\$375.00	NM
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1 KMBC Su 08/12/12 8:55 AM News Wknd Sun 7-9am :30 DSMO 12 01 30 H \$375.00 NM									
5	08/13/12	08/17/12	Rachael Ray Show	9-10am	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 1 \$250.00									
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12	08/13/12	08/17/12	M-F 1135p-1205am	1135pm-1205am	MTWTF--	:30	3	\$250.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2 KMBC		M	08/13/12	11:55 PM	M-F 1135p-1205am	1135pm-1205am	:30	DSMO 12 01 30 H	\$250.00 NM
1 KMBC		W	08/15/12	11:55 PM	M-F 1135p-1205am	1135pm-1205am	:30	DSMO 12 01 30 H	\$250.00 NM
3 KMBC		F	08/17/12	12:01 AM	M-F 1135p-1205am	1135pm-1205am	:30	DSMO 12 01 30 H	\$250.00 NM
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,650.00
<u>Agency Commission</u>	\$3,547.50
<u>Net Amount Due</u>	\$20,102.50